

Experience & Sales Information Form for Dealership / Distributorship Applicants

1. Applicant / Firm Details

- Name of the Applicant / Firm: _____
 - Registered Address: _____
 - Contact Person: _____
 - Mobile Number: _____
 - Email: _____
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2. Business Background & Experience

- Nature of Business (Proprietorship / Partnership / Pvt. Ltd. / Others): _____
- Years of Experience in Mattress / Coir / Home Furnishing Products: _____
- Brief Details of Previous / Current Experience in Sales of Mattress & Coir Products:

3. Showroom & Storage Facilities

- Do you currently operate a showroom? (Yes / No)
 - If yes, provide details (Location, Size, Product Range):
- Do you have a godown / warehouse facility? (Yes / No)
 - If yes, provide details (Location, Capacity, Accessibility):

4. Market Location Details

- Location of Firm:
 - Rural Semi-Urban Urban
- Major Market Area Covered: _____

5. Sales & Purchase Capacity

- **Minimum Purchase Requirement :**
 - Dealer: ₹3,00,000 per month
 - Distributor: ₹15,00,000 per month

(Applicants must be willing and able to meet the above minimum purchase requirement based on their chosen category — Dealer or Distributor.)

- **Expected Average Monthly Purchase:**

₹ _____

(This figure is only for assessment purposes to understand your business scale and sales potential. It will not be considered as a binding commitment.)

6. Additional Information

- Existing Product Lines (if any): _____
- Staff Strength (Sales / Operations): _____
- Any other facilities or advantages supporting sales in your area:

Declaration

I/We hereby declare that the above information is true and correct to the best of my/our knowledge. I/We understand that false or misleading information may result in disqualification of the application.

Signature: _____

Name: _____

Seal of Firm (if any): _____

Date: _____

Submit along with the Dealership/Distributorship Application Form to:

The Factory Manager,
Blended Yarn Division,
Kerala State Coir Corporation Ltd.
Coir Park II, SN Puram, Cherthala, Alappuzha – 688582

Email soft copy to: mattress@coircraft.com